

WEDDINGSUTRA INFLUENCER AWARDS 2025
GUIDELINES FOR WEDDING SERVICES:
HOW TO MAKE YOUR ENTRY?

1. Any Event is eligible for entry into WeddingSutra Influencer Awards 2025 –
 - a. It is executed between **1st July 2024 to 31st May 2025**
 - b. Executed anywhere in the world in the realm of **Indian Weddings**
2. Cost per Entry: INR 4900
3. Submit your entry in **PDF format** with a file size **not exceeding 8MB**.
Larger files will be rejected, and you will be asked to compress and re-upload.
4. Entries must be submitted through our online portal only. **Submissions via Email, Drive links, or Image files will not be accepted.**
5. **Naming convention** for your entry PDF file as:
CoupleName_CompanyName_CategoryName
Eg: Rahul&Simran_ABCWeddings_BestHaldiCelebration(Decor Execution)
6. Follow the format below for your entry PDF to ensure all necessary information is included. Please note that a proper PDF entry abiding by all the guidelines is required for a successful entry.

7. Flow for Entry PDF-

Page 1 - Category Name

Page 2 -

Couple's Full Name OR Family Surnames:
Wedding Hashtag:
Venue(s):
Dates of Wedding Celebrations:
Wedding Photographer:
Other Key Wedding Vendors:

Page 3 -

- a) Provide a brief overview of your work (1-2 short paragraphs or bullet points)
- b) Ensure you cover key aspects, including your and the client's vision, inspirations used, and how the event was brought to life. Clearly describe the planning process, highlight the uniqueness or differences in your approach, and the solutions implemented to achieve the desired outcome. Be clear and brief.

Page 4-6 (or more)-

- a) Key Pictures – Highlight from the event
- b) Video Link if any (not mandatory; only YouTube/Vimeo/Open links which are not password protected)

Ensure pictures/videos are relevant to your entry and showcase your work well while keeping the entire PDF size under 8MB.

If you need any help with submissions, email us at contest@weddingsutra.com